



# Emergent: Leadership Tools for Green Building Professionals & Advocates

**WORKSHOP:** Two-day intensive leadership capacity building workshop designed specifically for those working on life-sustaining solutions in the built environment, ranging from energy efficient housing to walkable neighborhoods, to carbon neutral communities. While the urgency to create lasting positive change increases, and resources stretch thin, it becomes more and more important to find ways at the personal, organizational, and community levels to provide strategic leadership from multiple vantage points.

This Fall's workshop faculty will include Kathleen O'Brien, Ann Edminster, and Rick Chitwood, all luminaries in the sustainable building world, with proven leadership skills and experience to offer within the context of a commitment to a resilient, sustainable built environment.



**Kathleen O'Brien**, LEED AP, CSBA, Cascadia Fellow is a nationally recognized leader in the field of sustainability, working as a writer, educator, strategic planner, and project consultant for nearly 30 years. Her pioneering firm, O'Brien & Company, continues to set the pace for innovation and service in all sectors of the built environment. Kathleen was principal developer of the international Sustainable Building Advisor certification program, and author of the *Northwest Green Home Primer*.

**Ann V. Edminster**, LEED AP, is a long time green building expert consulting with design firms, builders, developers, public agencies, utilities, homeowners, and investors on high performance residential projects, including production, affordable multi-family, and custom single-family homes. Ann was principal author of the LEED for Homes Rating System and recently published *Energy Free: Homes for a Small Planet*. Ann was recently selected *ACI's Woman of the Year*.

**Rick Chitwood**, BSME is a leader in the building science-house as a system approach to green home energy design and retrofits, having successfully pioneered home performance packages starting in the 1980s, trained hundreds of home performance contractors throughout California, converted through his example, more than two dozen contracting firms to adopt a home performance approach, and conducted research that has influenced key California State policies. Rick has co-authored *Measured Home Performance*, a guide to best practices for home energy retrofits in California and was recently inducted into the Building Performance Industry Hall of Fame.

**Location:** Nature Bridge  
Golden Gate Bridge Recreational Area

**October 5-6, 2013**

**Registration:**

<http://emergeleadership.net/emerge/events/elw-bayarea/>

**Takeaways:**

Understand the three elements comprising the system of Emergent Leadership, including:

- *change* practice and technology;
- servant *leadership* philosophy and best practices, and;
- the collective intelligence and strength of a *community* context.

Identify key Emergent behaviors you *can immediately apply* to create change in your organization and community.

Uncover your *unique leadership strengths* and create a leadership development plan to support you in this work. (*A complimentary follow-up mentoring session is included.*)

Be able to *analyze your organization's capacity* to transform itself and the community in which it operates into a catalyst for creating a sustainable built environment.

Gain experience from *scenario planning* using real-world case studies and a team based operational model.

Be *inspired* by stories of Emergent Leadership shared by Faculty and colleagues.

*Find your place* in a leadership community focused on principles over personality.



**Earn 13 CE hours (General) for GBCI and toward Living Future Accreditation**

**DISCOUNT:** CSBAs receive a \$50 discount off the regular registration price, as do members of local chapters of USGBC or similar local non-profit. (Please inquire)



# Emerge: Leadership Tools for Green Building Professionals & Advocates

## A special invitation to graduates of the SBA Program:

The EMERGE Leadership Project's mission is to "accelerate life-sustaining solutions in the built environment through emergent leadership training." The 501c3 non-profit was germinated in the queries of SBA grads, who wanted additional training to help them carry on their aspirational work. SBA grads understand the urgency we face as well as the complexity of the solutions available, and remain committed to the work.

The EMERGE Leadership Workshop was designed with SBA grads in mind. Says Jana Chamales, Director & Instructor SBA-San Francisco (2007-2013 "Kathleen is a visionary leader and teaches from an authentic understanding of the green building industry. As the founder of the Sustainable Building Advisor Program, her new EMERGE training is design to give CSBAs an opportunity to gain stronger leadership skills and take green building to the next level."

### *Here's what some of your SBA peers have to say about their EMERGE learning experience:*

I found this program to be a natural and complimentary next step in my training as an SBA grad and as a fledgling owner of my own business. "Emerge" is leadership training based in my core strength – believing in other people – and focused on a shared goal – saving the world. **Lynne Madera, CSBA, Architect, Madwyck, Alameda, CA**

Emerge has helped me to hone my skills influencing leaders/management within City Hall. Most recently, I worked with King County and our local region's Climate Change Collaborative to shepherd a Mayor's letter asking Puget Sound Energy to do full cost accounting for burning coal to produce electricity. I was able to navigate the City Manager's protocol and obtain the Mayors approval in a very short timeline. I have been identified as the go-to person in the City to get sustainability initiatives done. I am continually finding residual benefits to the EMERGE Workshop; attending not only helped me increase my leadership capabilities, but has broadened my influence in the City government and beyond. I feel that attending this workshop has helped me "emerge" and get to a new level of helping others be successful as well. It's a good place to be. **David Barnes, CSBA, Planning Department, City of Kirkland, WA**

I learned a lot during the EMERGE weekend! The readings were well selected, and coupled with the talks, we learned more about the different phases of leadership. This helped me to identify where and how I want to grow my skill sets. Our team exercise had a lot of synergies with the work I do, so I can take what was learned and immediately apply it back home. I work with a lot of people to participate in the development of codes and policies supporting conservation and health in the built environment, and look forward to applying the concepts of servant leader to produce an even more successful collaboration. **Kathleen Petrie, CSBA, Green Building Team and Planning Department, City of Seattle, WA**

"Thank you for such a powerful workshop!! I was really blown away by how impactful it was on me and at such a critical point in my life path. I have completed the exercises in the workbook. It was certainly a good first step towards laying out my greater strategic plan and the personal development goals I need to focus on to achieve it. Thanks again for such a powerful workshop, and being who you are." **Greg Rock, SBA Grad, Principal, Link Ventures, LLC, an Infill Development Company.**

"Life-Altering." **Alexandra Ramsden, CSBA, Rushing, Seattle, WA**

Presentations based on faculty experience and latest research, group discussions, nature walks, private reflection, team scenario planning, healthy meals, and yoga combine to create an experience you'll never forget, and like the SBA program, you won't want to. Participants earn 13 GBCI CE hours and 13 credits towards Living Future Accreditation. Participants leave with a personal leadership development plan, and the option of a complimentary mentoring session with Kathleen O'Brien. Limited enrollment allows for an intimate learning environment.

Discounted lodging arrangements nearby for those traveling. Registration (and more info at): <http://emergeleadership.net/emerge/events/elw-bayarea/>. Questions: Contact Kathleen O'Brien directly at [info@kathleenobrienleadership.net](mailto:info@kathleenobrienleadership.net) or at 206-200-1864.