EMERGE Leadership Community Bulletin: October 2016

I AM NOT MY STRAIT JACKET

“When we are participating in the lowest form of conversation, we come from a place of “I am my jacket.” When we evolve from there, we realize, “I’m wearing my jacket, but it is not me.” When we shift further into attentiveness, we realize “I can take my jacket off and suspend it on a hanger while I’m participating in this conversation.” Paraphrasing Otto Scharmer, from a recent video lecture included in u.lab1x/MIT edxMOOC.

SECOND REQUEST TO HELP SHAPE THE FUTURE OF EMERGE: December 3, the EMERGE Leadership Project’s Board of Directors, Executive Director, Faculty and representatives of EMERGE Partners will be meeting to shape the project’s future. Please take 10-15 minutes to complete a survey to help inform the conversation as we transition almost entirely on the Project’s founder, Kathleen O’Brien to a more sustainable model.

DID YOU LIKE THE EMERGE WORKSHOP? THEN YOU’LL LOVE THE BOOK. EMERGE: A Strategic Leadership Model for the Sustainable Building Community captures the concepts, stories, and tips from the workshop in a book designed to be a quick read. The book also comes with FREE web-based enrichment materials, including videos, exercises, and templates. According to Jason McLennan, this book is “a great gift to the green building community.” Autographed books will be available at special prices at events featuring author Kathleen O’Brien, such as:

- November 2-3: Sustainable Connections’ Sustainable Design & Development Conference. (Kathleen speaks 11/2)

If you have an event appropriate for featuring the book and its author, please contact us!

If you can’t come to these events you can purchase the book on Amazon or Barnes and Nobles. Available in both print on demand and for Kindle. More info on the book is at www.emergeleadershipthebook.org.

Flavia Bisi, an EMERGER and Director of Design at Viet Thai International (and currently in Vietnam) says: “I just bought your book in Kindle version. I started to read it and I cannot put it down. Many reasons: the content, the fond memories of our days on Bainbridge Island, and the enthusiasm love care and inspiration shared for a better world and community.”

EMERGE LEADERSHIP IN ACTION (WOOHOO!):

Brett Marlo, Emerge Board Member and owner of Brett Marlo Design Build (BM-DB), is making it big, by thinking “small”. The company was recently selected to participate in Kitsap Bank’s Edg3 Fund Competition for small businesses. The competition features 11 small businesses, and the cash award will “help entrepreneurs dedicated to growing our local community economically, socially and environmentally.” The public is invited to help Kitsap Bank select the winner by voting online for their favorite company. The Edg3 FUND award would help the company expand its new focus on local manufacturing of healthy tiny homes.

To learn more about BM-DB and its services, or to schedule a viewing of their tiny home prototype, visit the company at http://www.aaahlive.com/ (AAAH stands for Affordable, Adaptable, Alternative Housing). Votes for BM-DB, or for other semifinalists in Kitsap Bank’s Edg3 FUND Competition, can be cast online at: https://www.kitsapbank.com/edg3-fund-voting/. Voting is open from now until September 30th.

EMERGER Laura Mack, and Chair of the Neighborhood Council of Community Alliance, recently participated in the City’s local “Green Festival” and competition. The Alliance’s Cool Blocks LA program -- in collaboration with the City of Los Angeles, builds green, healthy, and resilient neighborhoods, block by block.

EMERGE Sponsor O’Brien & Company hosted a Cascadia Emerging Professionals Social Event, Thursday September 22, 2016. Forty visitors came to network, share snacks, visit the firm’s new office at
the LEED GOLD Dexter Horton Building (downtown Seattle), and participate in a deep conversation about leadership...expressing desire, curiosity, and of course some frustration! The 5-minute Q&A ended up going for an hour, with no-one budging. For many, this was their first exposure to the EMERGE Leadership Project and its message. A scavenger hunt for lessons learned stations around the office earned the right to participate in a raffle for a free copy of EMERGE: A Strategic Leadership Model for the Sustainable Building Community. Greg Gobat of Mallet Architecture + Design won the raffle!

Emergers Rachael Meyer, Myer Harrell, Alexandra Ramsden and Jennifer Barnes are all participating in one way or another in the Fremont Living Office Building Project, a new spec office building below the Aurora Bridge pursuing the Living Building Pilot program. Myer Harrell and Rachael Meyer, both of Weber Thompson are involved from the architectural side. The owner has also looped Alexandra Ramsden of Rushing and Jennifer Barnes of 55-5 Consulting in and they are using the project as a case study for their Urban Greenprint project. Rachel says: “We are collaborating with them to showcase biomimicry solutions to stormwater mitigation strategies. The project is reusing roof run off, but ALSO taking water off of Aurora Bridge and cleaning it in the right of way before it goes to Lake Union.” Can’t wait to see this story unfold!

Do you have an leadership initiative and/or achievement you’d like to share with the EMERGE Community? Let’s get the word out!

**EMERGE CALENDAR:**

**October 20, 2016: Breakfast Fundraiser for Housing Resources Bainbridge: A Community LandTrust.** (Kathleen will keynote.) Learn more.

**November 10, 2016: One Day EMERGE Leadership Training: Las Vegas.** Hosted by Greenview Global (Daniel Huard, Rick Van Diepen and Dave Ray). Kathleen O’Brien will be a featured guest. Learn more.

**Future Workshops:** Future EMERGE Leadership workshops will be hosted by organizations who provide the venue, handle registration, and contract with EMERGE for the program. This new business model should expand the reach of the EMERGE Leadership project, while recognizing the non-profit’s strengths: its program and resources. Contact us if you want to host a workshop.

**EMERGE ORGANIZATIONAL RETREATS**

Organizations face varying challenges depending on its mission, the stage of the organization (from start-up to maturity) and its make-up (for example size & diversity of staff, skill sets represented, etc.). EMERGE will work with organizations to design retreats aligned with emergent leadership principles and techniques and finely tuned to effectively address organizational issues. Says one retreat participant: “Thank you for a fantastic and inspirational retreat weekend! We have already started implementing some of the ideas and goals into our weekly planning. What a difference a weekend makes!”

**MENTORING:** Contact us if you want to set up a session. Learn more.

**SOCIALIZING TOOLS:**

- **Know of a good job, resource, event you’d like to promote?** Post on the exclusive LI Group “Alumni EMERGE Leadership for a More Sustainable Society or on the open group: “Emerge Leadership for a More Sustainable Society.”

- **Help EMERGE Messages go viral:**
  - Facebook: “Like” The EMERGE Leadership Project, and posts about EMERGE.
  - Twitter: Please follow @koemerge and retweet or favorite EMERGE messages. And we can “follow” you!
  - Linked In: Please like or share EMERGE updates.

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